

Lily's Case Study

Enhancing Independence, Family Support, and Wellbeing

IN PARTNERSHIP WITH



SUMMARY

GenieConnect® proved to be an invaluable tool for Lily, empowering her to navigate the challenges of memory loss, fatigue, and daily responsibilities. It increased her independence and provided peace of mind to her family. Through consistent engagement and user satisfaction, Lily and her support network harnessed the power of technology to enhance her wellbeing and reduced the need for additional care hours. This case exemplifies the transformative potential of GenieConnect® in supporting individuals with complex care needs and their families.

CHALLENGES

Lily, a resilient individual in her mid-40s, confronted significant life challenges after a stroke two decades ago. She grappled with memory loss, cognitive difficulties, and persistent fatigue. Lily faced the daily responsibilities of caring for her young baby while managing her self-care needs.

Her parents, who were essential caregivers, faced their own challenges due to ageing. Lily needed consistent reminders and support for daily routines, and her anxieties added complexity to these tasks.

SOLUTION

GenieConnect® emerged as a lifeline for Lily and her family. The remote care technology allowed Lily's parents to actively participate in her care by using the companion app to add appointments and receive reassuring updates about Lily's responses. In coordination with her family, Lily's support worker used GenieConnect® to provide essential reminders, including mood tracking, nutrition, and baby care. Lily's wellbeing was at the forefront, with prompts to ensure she took time for self-care and relaxation.

RESULTS

Confidence and Schedule Management

Lily expressed immense gratitude for GenieConnect®, which significantly increased her

confidence and improved her ability to manage her schedule for herself and her baby. The remote care technology effectively supported her daily routines, helping her overcome cognitive challenges and fatigue.

● Companion App for Mobile Independence

Lily's desire to have the GenieConnect® companion app on her phone allowed her to check her calendar while on the go and easily make new appointments. This mobile access to her schedule increased her independence and flexibility.

● Consistent Engagement and Satisfaction

Lily consistently responded to reminders and mood prompts, showcasing her commitment to utilising GenieConnect® effectively. The system facilitated regular communication and engagement, with Lily making calls through the platform to further her support.

● Supportive Network and Efficient Reminders

Lily's companions, including her family and support worker, actively contributed by adding and updating reminders, ensuring a robust support system. This collaborative approach led to relevant reminders and comprehensive care management.

This collaborative approach resulted in better outcomes for all involved.

● Care Time Reduction and Wellness Focus

GenieConnect® helped **avoid 10.5 hours of care per week** as Lily gained independence in managing her tasks and appointments. With a **64% success rate for nutrition reminders and an 83% success rate for baby care reminders**, GenieConnect® effectively supported her in these essential areas. Lily and her father also would like to explore wellness apps to enhance her wellbeing further.



I look forward to meeting you

- Meet GenieConnect® and see it in action!
- Hear our GenieConnect® success stories from existing partners such as Cornwall Housing and get funding advice.
- Find out how the easy-to-use Care Portal and Companion App technology works for care providers, family and friends.

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