

GenieConnect®

Always by your side



CASE STUDY



MEET ALAN

SON OF FRED, GENIE USER

Alan often visits his dad Fred, but it isn't often enough to provide the continual companionship Fred would like. This is a common worry for many children who lead busy lives.

Alan has tried a number of consumer technology solutions to connect with his dad but, like many, his dad struggled to use them. In fact, over 79% of all digital exclusion is amongst those aged 65+.

“I have tried to get dad to use his iPad for Facetime, but he struggles with all the different buttons – Genie is easy for him to use and he knows how to use it



WELCOME GENIE

Alan was pleased to see his dad use GenieConnect®. It was the first time Fred was able to use technology consistently.

“I think everyone in his age group should be offered one.

Video calls have enabled more regular contact and companionship between Alan and his dad. GenieConnect® is user friendly, intuitive to use and always powered on, unlike the iPad which was often out of battery and stored in a drawer.

Since using Genie, Fred feels supported and able to have meaningful conversations more often with his son.