

GenieConnect®

Always by your side



CASE STUDY



MEET MICHAEL FOLKES

CAREMARK, CARE MANAGER

Since the first national lockdown in March, even though our carers were still able to support customers in their own homes, it was clear that people were struggling with the isolation.

Friends and family were not permitted to visit and even though some people were able to do video calls with their loved ones, there were many more who did not have, or understand, the technology.

We began looking for solutions and GenieConnect® seemed perfect because it was created specifically with older people in mind.

In addition we seen the possible economic benefits and environmental paybacks.



WELCOME GENIE

Through using the technology, we can start reducing the amount of care needed, for example, we may agree to visit someone in person three times a week to provide personal care and in between this, they may then be content to use Genie to have a daily chat with a carer or to receive a reminder about medication or something else.

The possibilities are literally endless, we're excited to be at the forefront of innovation using technology to keep people stay connected and help bring the next revolution to our sector.

