

# Ed's Case Study

Empowering Independent Living and Healthcare Cost Savings

IN PARTNERSHIP WITH



## CHALLENGES

Ed, who lives alone, faced the dual challenge of managing complex daily tasks while struggling with a desire to avoid personal interaction and care support. His need for medication management, nutrition reminders, personal hygiene, and household tasks was critical to maintaining his wellbeing and independence. Ed's reluctance to engage with traditional care services presented a unique challenge in ensuring he received the necessary support.

## SOLUTION

GenieConnect® emerged as the ideal solution for Ed's situation. This comprehensive remote care technology provided daily medication management, nutrition, and personal hygiene reminders, addressing his essential needs. Importantly, it respected his preference for limited social interaction, allowing him to maintain his independence and self-reliance.

## RESULTS

### Adherence and Engagement

Ed consistently responded to all his reminders, achieving an **84% success rate for medication reminders and 100% for nutrition**. GenieConnect® ensured that he stayed on track with essential health and hygiene routines.

### Independent Living and Wellbeing

Ed expressed satisfaction with GenieConnect® because it allowed him to manage his daily tasks independently while avoiding the discomfort of regular in-person interactions. The reminders and support contributed significantly to his overall wellbeing.

### Cost Savings and Healthcare Impact

GenieConnect® not only supported EW's independence but also significantly impacted cost avoidance. By avoiding seven hours of care per week, GenieConnect® played a vital role in reducing the load on the care system. Ed's ability to manage his health with GenieConnect® reduced the likelihood of frequent doctors or hospitalisations, which **could cost in excess of £500 per night**.